

**FOR MORE INFORMATION**

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**FOR IMMEDIATE RELEASE**

**“Wallace & Gromit™: Get Cracking!” Opens Sept. 21 at Children’s Museum of Atlanta**

*Wallace’s whimsical inventions invite children on problem-solving adventures
 in the Museum’s newest featured exhibit*

**ATLANTA (Aug. 29, 2024)** – Imaginations will soar with **Children’s Museum of Atlanta's** fall featured exhibit**Wallace & Gromit™: Get Cracking**!, launching **Saturday,** **Sept. 21.** Inspired by the beloved film and television characters, this interactive exhibit invites visitors to engage in creative, hands-on activities that promote problem-solving and resilience. Created in collaboration with Aardman and the Minnesota Children's Museum, the exhibit will educate and entertain kids through Jan. 12, 2025.

Designed for children ages 3 through 9, Wallace & Gromit™: Get Cracking! invites little inventors into Wallace’s world, where inventions and contraptions often go terribly—but hilariously—wrong. The program provides a natural opportunity for little ones to explore themes around adaptability and experimentation in a safe and lighthearted manner.

“Wallace & Gromit™: Get Cracking! is a thrilling blend of creativity, curiosity and endless fun," said Edwin Link, executive director of the Children’s Museum of Atlanta. "As kids dive into Wallace's world, they’ll not only sharpen their problem-solving skills but also discover joy in making mistakes along the way. The Children’s Museum of Atlanta looks forward to bringing this eclectic exhibit to Atlanta as part of our commitment to inspiring families through the transformative power of play.”

In the exhibit’s interactive dining room, kids will experiment with basic principles of engineering and physics by setting the table for a tea party while navigating a range of quirky, comically oversized utensils and tableware or launching porridge from a cannon. Young inventors will also face the challenge of repairing Wallace’s malfunctioning Autochef, learning about mechanical concepts through experiential learning, or soar to new heights by setting a course and blasting off to the moon in Wallace’s rocket. The exhibit promotes STEM-based problem-solving, making the process of tackling challenges exciting and entertaining.

A designated “Tot Spot” will be available to ensure that children under three can safely explore and engage in age-appropriate activities tailored to their developmental needs.

[Annual Memberships](https://childrensmuseumatlanta.org/memberships/)to the Children’s Museum of Atlantaprovide the best value and can be purchased online, in person and over the phone – providing families the gift of play and education through interactive, hands-on learning experiences all year long. Annual members receive unlimited, FREE timed entry for one year; 10% off general admission for accompanying guests; discounted admission to select ticketed museum events; discounts to museum store purchases, virtual programs and parties; and invitations to members-only exhibit sneak previews.

Photos and Broll: [Here](https://drive.google.com/drive/folders/1a_4rqfImxvMxw9L2zu6EXnt4N2LWZUMk?usp=sharing)

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**About Children’s Museum of Atlanta:**Children’s Museum of Atlanta is the only educational venue of its kind in Atlanta, presenting educational programs and exhibits designed for young children ages 0-8. The mission of Children's Museum of Atlanta is to change the world by sparking every child's imagination, sense of discovery and learning through the power of play. With learning zones consisting of bright, creative and hands-on exhibits, the Museum supports inventive play-based exploration and experiential learning focused on the whole child. Core competencies for literacy, math and science are promoted throughout all exhibits and programming in alignment with the state and national Core Performance Standards. Funding has been provided by Georgia Humanities and the National Endowment for the Humanities as part of the American Rescue Plan Act of 2021. For more information, please visit [GeorgiaHumanities.org](http://georgiahumanities.org/). Major support is provided by the Mayor's Office of Cultural Affairs and major funding is provided by the Fulton County Board of Commissioners. Children’s Museum of Atlanta also offers memberships. For more information or to support Children's Museum of Atlanta, visit [childrensmuseumatlanta.org](https://childrensmuseumatlanta.org/) or call 404.659.KIDS [5437].

**Museum Admission:**Online ticketing and walk ups are available at this time. Phone booking is available with ample notice and will be booked via online reservation. Members must pre-book for guaranteed admission and will be able to redeem their $5 voucher with this ticket type. Babies 11 months and younger and members are admitted for free and must reserve their free ticket online prior to arriving at the Museum. All daily programs are included in price of admission. For more information regarding ticket and membership options, visit [childrensmuseumatlanta.org](https://childrensmuseumatlanta.org/)

**Museum Hours:**The Museum will operate in a timed entry model where guests can visit between the hours of 10 a.m. and 3:30 p.m. on Monday, Tuesday, Thursday and Friday and 9:30 a.m. - 4:30 p.m. on Saturday and Sunday. The Museum is closed on Wednesdays. Please check the Museum website to confirm hours of operation.

**About Minnesota Children’s Museum:**
Minnesota Children’s Museum is dedicated to sparking children’s learning through play. Our vision: “Kids play more. Adults do, too. All families thrive in a happier, healthier and more innovative community through the radiant power of play.” The museum, which celebrated its 40th anniversary in 2021, has provided playful learning experiences to more than 12 million visitors. The museum's downtown St. Paul location features three floors of fun and 11 interactive exhibits. As the nation’s leading developer of traveling children’s museum exhibits, the museum is a trailblazer in creating immersive learning environments, reaching more than 10 million children and adults in the United States, Canada and Mexico. Visit [www.mcm.org](http://www.mcm.org) for more information.

**About Aardman:**
Aardman, based in Bristol (UK) and co-founded in 1976 by Peter Lord and David Sproxton, is an independent and multi-Academy Award® and BAFTA® award winning studio. It produces feature films, series, advertising, games and interactive entertainment – current animated productions include: 2021 holiday specials Robin Robin and Shaun the Sheep: The Flight Before Christmas, CGI series Lloyd of the Flies, a new stop motion series for pre-schoolers The Very Small Creatures, feature length sequel Chicken Run: Dawn of the Nugget and a brand new Wallace & Gromit film for 2024.